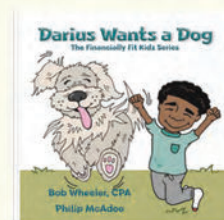
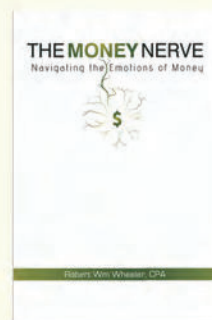




BOB WHEELER

Financial Motivator, CPA, CFO, Educator,
Book Author, Podcast Host, Founder of
The Money Nerve & Creator of the
Financially Fit Kidz book series.



Comedy or drama - what's your money's genre?



As a man of true integrity with infectious energy, Bob's crusade for personal growth has cross-pollinated with his accounting practice to create a new approach to personal finances. His passion is to help others gain insights about how our emotions trigger financial decisions. Combining finances with behaviors, Bob explores his personal concept of creating a healthy relationship with money in his book, *The Money Nerve: Navigating the Emotions of Money*, his online course, *Mastering The Emotions Of Money*, his podcast *Money You Should Ask* and his new book series *Financially Fit Kidz*.

While strengthening his accounting practice, Bob has simultaneously pursued his love of satire and ventured into the realm of standup comedy. From his thirty years of helping clients, Bob has distilled a concoction of warmth, humor, information, motivation and budgeting directives that he offers to anyone with financial concerns. He is also currently the CFO for *The World Famous Comedy Store*.

Bob's world travels have led him to high altitudes. He has climbed Mt. Kilimanjaro, ascended to the Mount Everest Base Camp, and hiked several smaller mountains in between. With charm and humor, his experiences on the road, in the office, or running a Greek marathon, feed his wit as a stand-up comic and financial motivator.

Suggested Conversation Topics Related to **Kidz** & Money

- Bob's latest book: *Darius Wants a Dog*
- Empowering young kids for financial success
- The need for financial education in schools
- Belief systems created from childhood and how they affect us as adults
- How parents can start conversations about money with their children.
- Tips & tools to incentivize children to save

Suggested Conversation Topics Related to **Adults** & Money

- How financial stress is damaging our health
- How emotions impact financial decision making
- Why we need financial therapy?
- Financial trauma: what is it and why is it so common
- Avoiding the heartache caused by financial infidelity
- Equality & inclusion in financial services
- Honest budgeting and why it works
- Tax strategies for businesses, couples & individuals

Get in Touch:

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